



December 10, 2014

**Re: PEMCO Brugge BVBA Changing its name to Prince Belgium BVBA**

Dear Customer,

I am pleased to inform you that on January 1, 2015, Pemco Brugge BVBA will be changing its name to Prince Belgium BVBA.

Prince acquired the Pemco business in August of 2013 and has steadily added resources to improve R&D, Quality, Customer Service, Sales, Plant and Equipment, Production Support, and Procurement. We are taking these initiatives as part of our ongoing plan to support and grow the business and in order to supply you in the most efficient and reliable manner.

From a practical standpoint, the name change should be seamless for you. We will be the same company and will continue to provide the same quality products and services you have come to expect. All invoices we issue after January 1<sup>st</sup> will reflect the new name - Prince Belgium BVBA. We ask you to please inform those persons and departments within your organization who will be affected by this change effective January 1<sup>st</sup>, so that there are no issues.

If you have any questions, please feel free to contact me at +44 (0) 1782 343000 or [ccherry@princecorp.com](mailto:ccherry@princecorp.com). I will be sending you another notification when the change becomes effective.

We extend a warm *thank you* for your business. Prince will strive to continue earning your business as we move forward under the new Prince Belgium BVBA name.

Sincerely,

**Craig Cherry**  
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